

Juan Diego Catholic High School Board
September 19 2006
Minutes

Mission Statement

Juan Diego Catholic High School is engaged in a partnership of parents, students, faculty and staff. Our mission is to serve God by providing a challenging academic education integrated with Catholic values and morals in developing the whole person - spiritually, intellectually, physically and socially.

Members Present: **Carol Barman, Dr. Colosimo, Bill Condas, Mike DeCarlo, Tom Deganaars, Molly Dumas, Ron Heinz, Clarence Illario, David Jansen, Ed Manuell, Tom Pagett, James Tangaro, Dave Simpson, Jeff Young, Sister Catherine Kamphaus, Sister Generva Rolf, Carol Frymire, Becky Potts, Jeff Stokes, Cindy Grange**

Excused: Joe Ligori,

- **Welcome - Ed Manuell** welcomed everyone and reminded everyone that the in depth discussion is on Development and hoe we need to change the avenue of giving. He also reminded everyone of the Spiritus Dornorum Dinner on December 12
- **Prayer/Reflection:** Prayer given by **Ed Manuell**
- **Upcoming Events to be Noted**
 - **Dec 12 – Spiritus Donorum Dinner (RSVP by Dec 5)**
 - **Note, No board meeting in December, Next meeting Scheduled for Tuesday, January 30, 2007**
- **Reports by Advancement, Facilities, Finance and Principal.**
 - **Advancement – Molly Dumas –** Members of Advancement Committee -**Carol Barman, Carol Frymire, Ron Heinz, David Jansen, James Tangaro**
 - **Molly Dumas** passed out a spreadsheet on the appeal campaign
 - The Blissid Union of Souls concert brought the Draper City officials to see if Juan Diego could hold a professional event.
 - Molly is also going to Sundance Film Festival to see if we could have movies here.
 - Good PR Month. Canned Food Drive was highlighted in the *Teen Direct* which is a magazine put out for high school students by Governor Huntsman.
 - City of Draper cannot run a major emergency center so JD might be head quarters for a major event (i.e. a shelter for a disaster)
 - Passed out Document on Theory of Progressive Engagement
 - Identification

- Association
- Communication
- Participation
- Solicitation
- Recognition

The goal is to continue this cycle beyond one rotation.

JDs Advancement team is Galey and Molly and they cannot be responsible for all requests.

Need to look at what is realistic. Look at new sources of fundraising.

- Attendance was low at the *Dancing in the Streets* and *Blissid Union of Souls* Concert and this was brought up and then held off to the in depth discussion
- **Facilities - Dave Simpson** - Members of Facilities Committee - **Bill Condas, Mike Decarlo, Clarence Illario, Joseph Logori, Becky Potts**
 - Still looking for long term preventative maintenance companies for sustainability into perpetuity for proposals, Johnson Controls has not submitted a proposal.
 - New firm from Philadelphia has expressed interest and looking for a long term plan in December
 - There are already 20 potential items for capital expenditures
- **Finance Committee - Tom Pagett** - Members of Finance Committee- **Tom Deganaars, Nirla Harris, Tom Pagett, Dave Simpson, Jeff Stokes**
 - Synopsis of Budget with financial results through October
 - Financially doing well. Ahead of last year and on budget. Ahead of projections with Receipts,
 - Collections are good this year and expense control has been good too.
- **Principals Report - Dr. Colosimo**
 - **St Andrews Parish**
 - Proposed new elementary at 11800 South 3600 West
 - Skaggs Foundation still considering funding a K through 5 school for \$5 million, or a K through 8 for \$6 million decision to be made soon.
 - This would help with stability of Long Term enrollment of JD and make JD not as dependent on St John's.
 - **Drug and Alcohol Policy**
 - Dogs brought through school on the 28th. There were 3 instances of problems.
 - 1 Locker
 - 2 book bags
 - Assembly on Monday introduced procedure

- nbWill make announcement or publish information for the students to see results of search
- **In Depth Discussion Changing Philosophy Behind Giving**
 - **Molly** brought up her handout of “Progressive Engagement”
 - **Galey** mentioned that when events don’t too well like “Dancing in the Streets and “Blissid Union of Souls” perhaps is because there were not enough people involved or “Engaged in the event”. These events were well publicized and the students were given many opportunities for exposure to the events and still they were sparsely attended. If the community feels connected to an event they will come to it.
 - **Ed** mentioned that successful events happen when the desired goal is out front. For example the *Katrina dinner* and the *Festival of Roses* are all good examples of this.
 - **Jeff Stokes** mentioned that we must advertise the need for money and endowments and let the community and the students know that money is needed for a good cause. He suggested better communication.
 - **Galey** spoke of communication to enlighten others to our needs and to engage others in our cause.
 - **Carol Frymire** mentioned that we need to have good communication between the boards of the middle school and the high school so that when good people are coming up then they are steered to the places that they can help the most.
 - She also talked about grandparents being a larger source of disposable income and that maybe we should have a grandparent’s day and to make sure we are getting enough information on applications to provide development with sources for funds. Also let people feel included so that what is important for JD becomes important for them and then they want it to succeed.
 - Student body has to sell the school too and should participate in passing on the message of excellence.
 - **Ed** mentioned that as the school gets older then the base will grow too and students that started in elementary are now coming into the high school and we will have some history from them.
 - **Galey** cautioned against too much communication between St John’s and JD because we want the freshmen to all feel they are on the same page.
 - **Carol Barmen** pointed out that Development directors from all of the schools (like St. Vincent’s) have knowledge of good parents coming up and can communicate this with Molly.

- Also the Mentor program is a great place to help get families involved.
- Galey mentioned that new parents need help in getting “plugged in” to the school and that this program encourages involvement.
- It helps new families to be included and to become participants and then they want to contribute to JD too.
- **Galey** would like to stop equating philanthropy and consumerism and have people give to JD because it is a great institution and not be motivated by what they get if they give this.
 - Is this product (JD) worth it or not
 - Is this product and service necessary and worthy
 - We haven’t made the case with the students and parents that we need the money.
 - Need to communicate where we are and where we want to be and how this money will help us get there. Colosimo said that he understands that and wants to be able to educate the kids
 - Message based on excellence
 - Communicate that we are great and want to stay that way Identify who can give and be like Judge and go after money in every way possible. Be confident and bold, not tepid
- **Tom Deganaars** suggested that we reduce the number of times that we ask for money and help point out the need. Involve people in celebration of community. Have a goal and a way for people to see how we are approaching the goal.
 - Make sure everyone is on the same page and the Booster Club and H.S.A. all emphasize excellence and give same message. Excellence costs money.
- **Ron Heinz** proposed that we need to let people know what are tuition does for us and what it does not cover.
- **Carol Barman** recommended an annual event to create “buzz” over. Don’t change the event each year and give the events time to take hold.
- **Ed** suggested that we coordinate calendars with others asking for money so all of the schools and parishes are not asking for something at the same time.
 - Get priests involved in talking about the needs of JD and to talk about the fundraising that is happening.
 - Maybe have an event for the local priests to help communicate needs of JD
 - Remember to communicate that one in three students are on financial aide.

- Have students whose lives have been impacted by JD (alumni) talk about what this school means to them.
 - Last year there was 2.5 million of financial aide that wasn't from Skaggs.
 - Advertise the costs of aide
- Next Meeting Scheduled for **January 30th 2007**
- **Meeting Adjourned**